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Date: 30 January 2006

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Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Eldering et al.

Conf. No.:	8189	:	Group Art Unit:	2617
Appln. No.:	09/824,434	:	Examiner:	Fish, Jamieson W.
Filing Date:	02 April 2001	:	Att'y. Docket No.:	T721-22

Title: Grouping of Advertisements on an Advertising Channel in a Targeted Advertising System.

REQUEST FOR RECONSIDERATION

This paper is in response to the Non-final Office Action dated November 2, 2005, in the above-identified patent application.